

## BYLAW D: SPONSORSHIP GUIDELINES NATIONAL AND WORLD TRANSPLANT GAMES

### 1. Introduction: Constitutional and Legal aspects:

SATSA's Constitution stipulates the following (Sec VII 1(1.7):

*Sponsorships received: Any funds received from any source other than family, or an employer MUST be declared to **SATSA** who will take this into consideration in the apportioning of funds for the National or World Games or any other event for which sponsorship has been received.*

**SATSA is registered as a Non-Profit Organisation (NPO) with the Dept. of Social Development as well as a Public Benefit Organisation (PBO) with the SA Revenue Service (SARS).**

The NPO registration allows SATSA to do fundraising for its own benefit anywhere in the country among the general public; from the Corporate Sector or any other source.

The PBO registration exempts SATSA, as an NPO, from paying any Income Tax to SARS on funds received from fundraising efforts or any other means. Due to these registrations, it is understood that no fundraising whatsoever is allowed under the auspices of SATSA for any other purpose than those directly to the benefit of the Association and the activities of the Association. Overstepping the line could jeopardise both our NPO and PBO status and make us responsible for Income Tax payments. The implication of this is that all funds collected, need to be recorded and reflected in the Financial Statements of the Association. That includes sponsorship funds initiated and received by athletes for a specific event.

Monies collected by athletes and **paid into SATSA's account** and used to the benefit of the athletes who raised the funds, will be shown in SATSA's Annual Statements and will therefore not be taxable for the athlete (IRP5)

The PBO status, also allows SATSA to issue a Tax Benefit Certificate to donor or sponsoring companies.

### 2. Sponsorship & Donations:

SATSA does not raise nor receive nearly sufficient funds / donations/sponsorship to cover the total cost of the entire Team to participate at the National and World Transplant Games. *This leaves SATSA's Management Committee with an onerous task of distributing the available funds to the selected athletes on an equitable basis.*

Regarding the process of distributing funds, the following aspects must be considered:

- Financial support of athletes will be dependent upon the availability of funds
- Athletes' have a **responsibility** to contribute to their expenses
- Funds received from sponsors other than family members and employers, must be declared and deposited in the SATSA account, which will be allocated to that specific athlete – see PBO registration paragraph above.
- SATSA is under the obligation to promote transformation and development of previously disadvantaged individuals (Constitution, Section 1: General, Objective 5.4)
- Linking onto the above, a SATSA Team representing South Africa on international level, need to reflect the demographics of SA.

### 3. Financial support to athletes:

#### 3.1 **Financial components:**

SATSA's financial structure consists of the following components:

<p><b>CLUSTER 1</b> <b>Association's Administration</b> Budget indicated % from funds collected Dept S&amp;R donation</p>	<p><b>CLUSTER 2:</b> <b>Top up funds for National &amp; WTG</b> Collected/raised by SATSA actions Regional contributions Funds raised by athletes for their own expenses</p>	<p><b>CLUSTER 3</b> <b>Funds from Lottery specifically allocated to budgeted items for Games</b> Applied according to Lotto's &amp; SASCOC criteria</p>
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### 3.2 Allocation of funds:

The Management Committee of SATSA will allocate funds according to a consensus vote, taking the following aspects into account:

#### **Cluster 3: Funds from Lottery (If application was approved and funds received)**

All athletes should benefit from these funds. The following scenarios applied:

- If the available funds are sufficient, all athletes should be allocated 100% sponsorship.
- If the available funds are **not sufficient**, all athletes will still benefit, but allocation of sponsorship should be in such a manner that development of previously disadvantaged athletes and reflection of the demographics of South Africa, will be evident.

#### **Cluster 2: Top-up fund**

Limited support is available from SATSA or Regional funds regarding **\*basic costs** for participation. If an athlete still needs funds to make up the deficit, **after obtaining funds from personal or sponsor contributions**, an athlete may apply for further assistance. Such an application will be considered upon receipt of a substantiated request (Apply to SATSA Executive Secretary).

(\***Basic costs:** Registration, travel and visa cost, insurance, clothing)

### 3.3 Application for funds from Cluster 2:

Athletes should study the document "Athletes Assistance Programme" for a full outline of the process for financial assistance.

Athletes can apply for funding from Cluster 2 by completing an "Athletes Assistance Application Form" and submitting it to the SATSA Executive Secretary.

This application must indicate the following:

- Financial need.
- Efforts the athlete has made to obtain the needed funds from family, employers, fundraising platforms (such as Back-a-Buddy) etc – proof must be submitted.
- The amount he/she can contribute from personal and donated funds from family, employers or other sources.
- Previous contributions/participation in Association activities
- Previous successes at National and World Transplant Games.

Responses on the application form will be evaluated on a numerical scale and categorised into three Tiers according to which athletes will receive National or Regional funding.

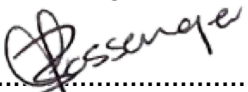
The Management Committee on National and Regional level evaluates these applications as well as availability of funds in cluster 2 in their final decision of support in each individual case.

#### **TAKE NOTE**

***It would be seen as unethical for an athlete to receive sponsorship from one source and then requesting sponsorship from another for the same event. This is "double dipping". This dilutes SATSA and Regional funds that could have benefited more athletes.***

***Sponsorship can come from more than one source but the total funding for any one athlete should not exceed the amount required to attend the event. AGREE***

**MANAGEMENT COMMITTEE APPROVED AND ENDORSED THESE GUIDELINES**

  
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**NATIONAL CHAIRMAN**

29 January 2025  
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**DATE**